The CEO Code Rules
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Rule #1:

Never mention a problem without proposing a specific solution or next step to finding a solution.

Rule #2:

Always separate facts from opinions; always present facts first.

Rule 3:

Always anticipate the 5 most logical and intuitive questions a CEO is likely to ask. Proactively mention each question and answer it before you are asked the question verbally.

Rule 4:

When you make a proposal to a CEO, state what you want to do, your three reasons why you want to do it, what resources you need, and when you will have it done.

For the complete article on speaking the CEO Code, go to:
www.CaseInterview.com/CEO-Code